

# PETLANE NEW PA KIT FALL '06

ITEM #	DESCRIPTION
1002	X-Tract
1029 99 99 99	Comfort Cushion (Kit Sample)
2039*	Heart Mug (2)
Varies	Dog or Cat Food (8lbs)
<b>PLATTER - ALTERNATE</b>	
2047	Dog Platter
6043	Cat Platter

3000	Pet First Aid
3002	Bottle of Plaque & Tartar Control
3007	Mini Rotating Undercoat Rake
3091	Mango Tango Shampoo&Conditioner
3025	Pet Seatbelt - Small (Kit Sample)
3044	Lighted Collar - Small
3088	Luxury Bathrobe - Sm.

<b>WILD THANGS - ALTERNATE</b>	
4050	Wild Thangs Raccoon - Medium
4051	Wild Thangs Fox - Medium
4052	Wild Thangs Squirrel - Medium

4032	Thing-A-Majig
4036	Sensory Star - Medium

5024	Everlasting Treat Ball - Medium
5041	Odor Free, Free Range Bully Stick
5042	Neptune's Garden - Small

9527	Bear Hug
9606	Hidden Treasure Treat Ball - Sm.
4046	Barnyard Tire Ball - Sm.
9611	Peanuts the Elepahnt - Large
9616	GRRR-Affe

**NOTE: When an item says "alternate," it means that you will receive one of the products listed. For example, you will receive the Cat Platter or the Dog Platter.**

**\*The Heart Mug is included for the PA to give as a thank you gift to the first person who books a party to be held within two weeks of her Goodies Gala.**

**The New Pet Advisor Kit has a retail value of over \$600. Your cost is only \$299 plus tax and shipping. The kit comes with a money back guarantee. All items are subject to availability.**

ITEM #	DESCRIPTION
5012	7" Center Bone
5031	Tiny Bites Liver Biscotti
7005	Sticky Paws (Kit Sample)
7010 99 99 99	Fresh Wave Spray 2oz (Kit Sample)
7031	Nap of Luxury

8015	Cat Fish
8018	Kitty Kapers
8020	Jester Wand
8024	Kitty Kalisthenics
8027	Play 'N Squeak Mouse
8029	Catfisher Rod & Reel
8031	Kitty Chianti

9019	Cuttlebone Perch (Orange) - Small
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<b>SUPPLIES</b>	
<b>PRODUCT INFORMATION BINDER</b>	
Mission Statement	
Kit Product Labels	
Pet Food Labels (set of 4 - small)	
Crash Test DVD	
Welcome Letter	
Pictorial Index	
Product Manual	
Crate Flyer	

<b>PAWTY PACKET</b>	
Guide To Hosting (6)	
Coach Your Host to \$1000 Pawty	
Reminder Flyer (1)	
Pure Woof Brochure (20)	
Pure Purr Brochure (20)	
"I'll Pay Your Shipping" Sign	
Pet Advisor Application (1)	
Pet Lane Apparel Order Form	
Supply Order Form (1)	

Catalogs (20)
Customer Order Forms (20)

Copy Cat Marketing 101
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Nap of Luxury  
Fast Start Flyer